



NCACHE

North Carolina Appalachian Collaborative for Higher Education

www.ncache.appstate.edu

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Have you heard about the latest collaborative effort with the College Board, [MTV](#) and [Get Schooled](#)? Together, they have created a new, innovative, and free tool: My College Dollars! This tool connects students with nearly \$6 billion in scholarship aid and \$45 billion in federal and state grants. My College Dollars is a Facebook application

www.mycollegedollars.com

This website defines the terms of the FAFSA, links users to scholarship and grant applications based on their Facebook profiles, and includes a discussion board where students can exchange hints and tips about applying for student aid!

that utilizes information from a user's Facebook profile (including age, gender and state) to connect students with an individually tailored list of relevant financial aid opportunities. The My College Dollars Facebook app integrates the media and messengers that

students turn to most for information and takes advantage of the world's largest social media platform to meet students where they already spend a lot of time.

Devín Valencia was the "[College Affordability Challenge](#)" winner! Her idea was to create a Facebook app that helps students navigate through what can be a difficult financial aid maze.

My College Dollars will help connect students with the information, guidance, and tools they need to enable them to make smart decisions about paying for college.

NCACHE is committed to building strategic partnerships to strengthen our local communities through college access and success.

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